



(12) PATENT ABRIDGMENT (11) Document No. AU-B-62482/90
(19) AUSTRALIAN PATENT OFFICE (10) Acceptance No. 609023

(Australian Petty Patent)

(54) Title
MESSAGE STICKERS

International Patent Classification(s)
(51)⁵ G09F 003/10

(21) Application No. : 62482/90 (22) Application Date : 13.09.90

(43) Publication Date : 18.04.91

(45) Publication Date of Granted Application : 18.04.91

(71) Applicant(s)
ROCCO ZAMPOGNA

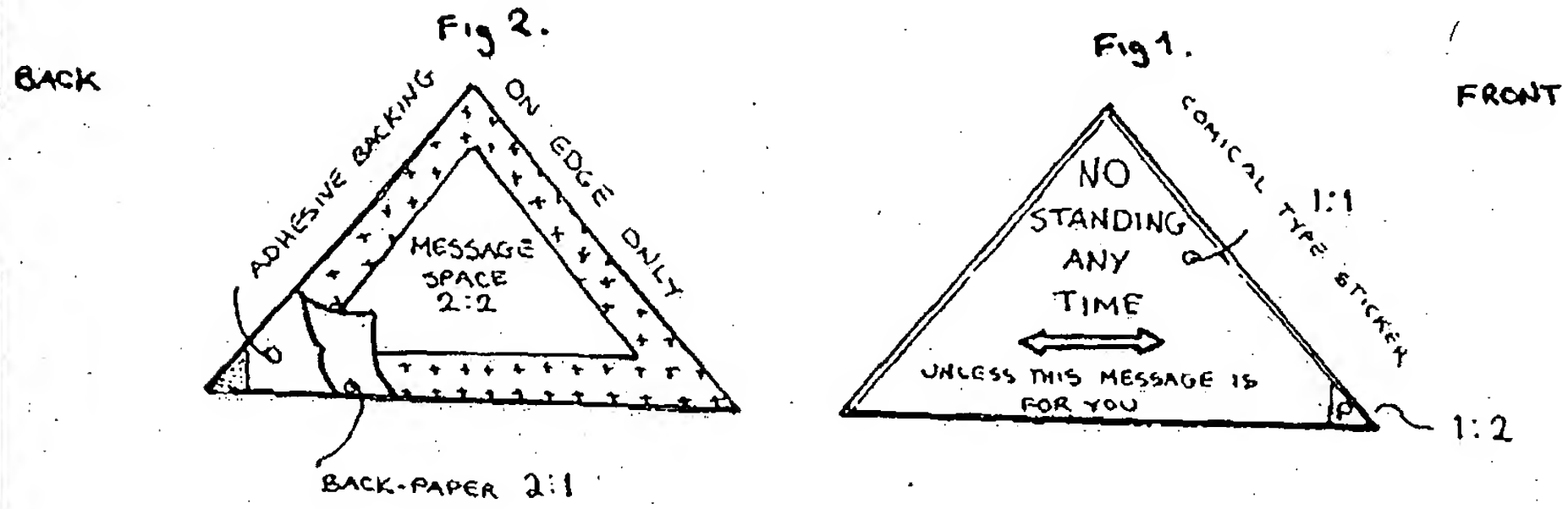
(72) Inventor(s)
ROCCO ZAMPOGNA

(56) Prior Art Documents
AU 74583/87

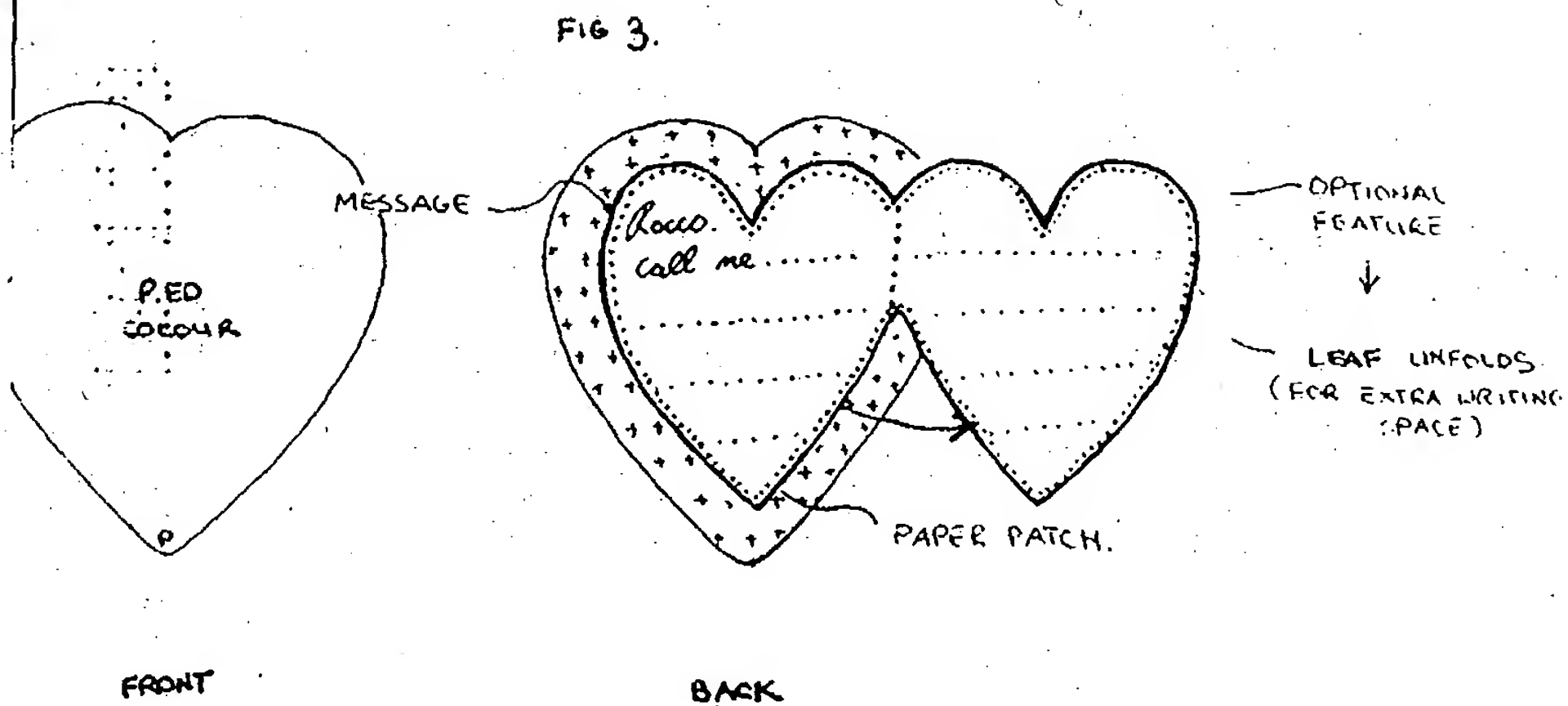
(57) Claim

A paper sticker of any type, size and form where short personal messages can be written on the back where adhesive and back-paper is void; said front of said sticker already printed on with gimmick, design etc; said back of said sticker, back-paper and adhesive fixed on the outer edge of said sticker only, complying to the configuration of said sticker, leaving the central area of said sticker free for the message space, which is blank; said message space formed by having a patch of the back of said sticker free from adhesive and back-paper.

62482/90



MESSAGE STICKERS



6 PAGES
THIS PATENT.

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Austral. 609023

General Interest

See Fig. 3

a decorative sticker
whose adhesive back-face
may be partially covered
w/ an additional sheet of
paper which blocks the ad-
hesive and provides a
writing friendly surface for messages



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P/00/002

PATENTS ACT 1952

PETTY PATENT SPECIFICATION

(ORIGINAL)

NOTICE

1. This form is used to describe the invention in full, and the best method of performing it known to the applicant.
2. The description is to be typed on as many sheets of good quality A4 International size paper as is necessary and inserted inside this form.
3. A single claim defining the invention must start on a new page. If there is insufficient space on this form for the claim, use separate sheets of paper beginning with the words "The claim defining the invention is as follows " and ending with the date and the name of the applicant in block letters.
4. This form must be accompanied by (a) a true and exact copy of the description, claim and drawings (if any), and (b) an additional copy of the claim.

(see formal requirements in the Guide for Applicants for Patents)

TO BE COMPLETED BY APPLICANT

This document contains the
amendments made under
Section 49 and is correct for
printing

NAME OF APPLICANT **ROCCO ZAMPOGNA**ADDRESS OF APPLICANT **24 A ARBON WAY LOCKRIDGE 6054 W.A.**ACTUAL INVENTOR **"AS ABOVE"**ADDRESS FOR SERVICE **PO BOX 652 SUBIACO W.A. 6008**Petty Patent Specification for the invention entitled: **MESSAGE STICKERS**

The following statement is a full description of this invention, including the best method of performing it known to me:-

23
P/00/02

Rocco Zampogna
P.O. Box 652,
Subiaco.
Western Australia. 6008

IN

MESSAGE STICKERS: BACKGROUND OF THE INVENTION

1. General

This invention relates to the standard gimmick stickers of the type, size or form where personal messages can be written on the back where adhesive and back-paper is void.

2. Description of the Prior Art

There are no known instances of stickers - gimmick or otherwise - being combined with this unique concept of conveying short personal messages and gimmicks at the same time. Conventional stickers use one side or front of the sticker only with the back of the sticker wholly in adhesive.

3. Structure of the Invention

(The example used herein is a comical type of sticker in triangle form).

Figure 1: Is a front perspective view of the paper sticker in 70mm x 70mm x 70mm in size and 1/2 mm in thickness.

1:1 Gimmick.

1:2 The small letter "P" denotes a non-stick area where a grip can easily be attained and the sticker removed from the surface after it has been stuck on. (An alternative "lip" can also be devised).

Figure 2: Is the back perspective view of the sticker.

2:1 The back paper and adhesive is on the outer side or edge of the sticker, which is 7mm in width from all sides.

2:2 Message space comprises a 49mm x 49mm x 49mm area where adhesive and back paper is void. This is formed by having a patch of the back of the sticker free from adhesive. Because of limited space, only a brief message can be printed on the message space, depending on the size of the sticker.

Figure 3: Is a front and back perspective view of the sticker in love heart form displaying a message with an optional ~~stop~~ ^{grip} concept for extra writing space.

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INTENTION OF INVENTION

Message stickers could be tailored to entertain children, as well as adults. For example, the sticker could be made in a form of expression like a red love heart (Figure 3) or any type, configuration imaginable. (This may include business titles or logos). Its purpose is to convey short personal messages and gimmicks or any other advertisement at the same time.

THE PROCEDURE IN THE USE OF THE STICKER

Firstly, the message is written on back space provided, then the back-paper is peeled off and the sticker is stuck on in the usual manner. The recipient would then comply by peeling off the sticker from its surface to read the personal message on the back. The design of the sticker allows written discretion in its most confident form.

Optional Feature

- An optional feature on the back message space comprises a non-removable paper patch placed on the adhesive layer where a leaf unfolds for extra writing space. See Figure 3. The paper which unfolds, is approximately 1/3mm in thickness and is the same size and pattern as the paper patch fixed on the sticker.



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The claim defining the invention is as follows:

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Dated this.....day of.....1991.



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